

accenture



TECHNOLOGY
accenture
VISION
2019

POST-DIGITAL ERA

INDIVIDUALIZATION
INSTANT ON-DEMAND
MOMENTARY MARKETS
TRUST & RESPONSIBILITY

The Post-Digital Era is upon us

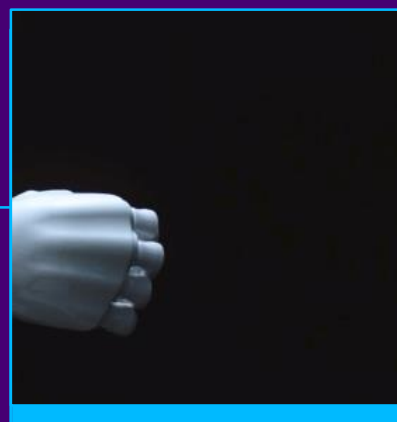
Are you ready for what's next?



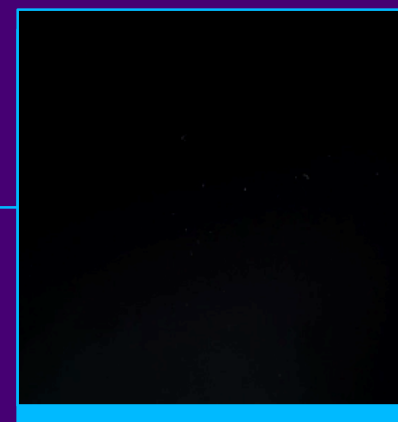
1 DARQ
POWER



2 GET TO
KNOW ME



3 HUMAN+
WORKER



4 SECURE US
TO SECURE ME



5 MYMARKETS

TREND 1

DARQ POWER



Understanding
the DNA of DARQ

DARQ

DISTRIBUTED LEDGERS

ARTIFICIAL INTELLIGENCE

EXTENDED **R**EALITY

QUANTUM COMPUTING

TREND 2

GET TO KNOW ME

Unlock unique consumers
and unique opportunities



TREND 3

HUMAN+
WORKER

Change the workplace
or hinder the workforce

TREND 4

**SECURE US
TO SECURE ME**

Enterprise are not
victims, they're vectors

TREND 5

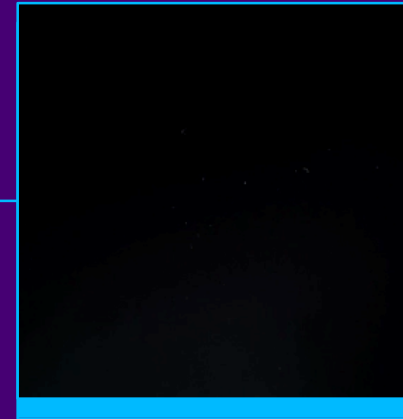
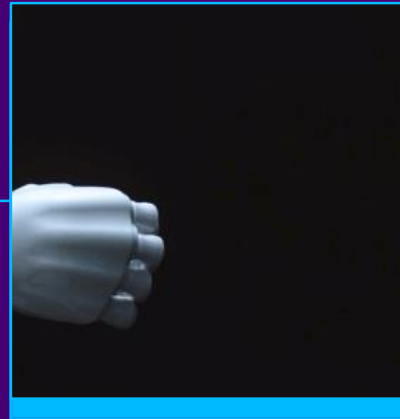
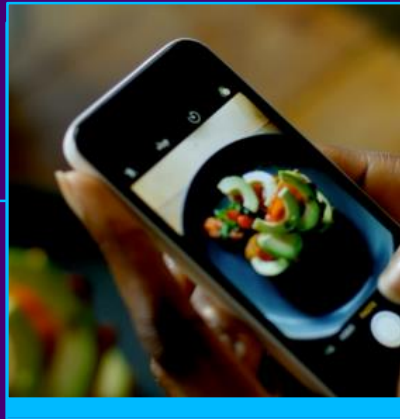
MYMARKETS

Meet the consumers' needs at
the speed of now



The Post-Digital Era is upon us

Are you ready for what's next?



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