

Linked  TM



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Today – WHY?!



HR – Why LinkedIn

>364 MIO members

>2 new members / per sec

75% of professionals = Passive

HR - Global Recruiting Trends:

Passive recruitment

Competitive Threats:

Employer Brand & Employee Retention

Mobile Recruiting

Vision

Create economic opportunity
for every member of the
global workforce

Create economic opportunity



Find work



Realize your dream
job



Be great at what
you do

23%

Youth unemployment in the EU.
50% in Spain and Greece

Source: Eurostat

4M

Available Jobs in the U.S.

Source: US Department of Labor

250M

Rural Chinese to transition to cities by 2025,
reshaping the economic landscape forever

Source: New York Times



THE ECONOMIC GRAPH



MEMBERS



COMPANIES



JOBS



SKILLS



SCHOOLS



KNOWLEDGE



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