

09&10 MAY 2017
LUXEMBOURG

ICT SPRING
EUROPE



As an influential voice in the worldwide Tech community, the aim of ICT Spring Europe is to encourage emulation and networking between business decisions makers, innovation managers, startups, researchers and venture capitalists on a European scale.

WWW.ICTSPRING.COM

2 DAY-EVENT | 5100 VISITORS IN 2016 | 74 EXHIBITORS IN 2016

130 LOCAL & INTERNATIONAL SPEAKERS | 5 EUROPEAN ICT AWARDS

1 GALA DINNER | 50+ MEDIA PARTNERS | 71 COUNTRIES REPRESENTED

FINTECH
Blockchain for Finance
Rethinking Payments
Future Digital Finance
RegTech

DIGITAL
Entertainment superpowers
Blockchain uber alles
Governance in a digital World
The Second Age of Unicorns

SPACE
Space communications
Space Observation
Partnering with stars
Exploring new worlds

INDUSTRY 4.0
Excellence in Manufacturing
The Age of Machines

CIO DAY
Emerging IT Trends & Technologies
Cybersecurity insights

TESTIMONIES 2016

«ICT Spring is the premiere event in the region and beyond. Accessible, qualified and relevant speakers and a diversity of audience that we welcome.» **Michael Jackson**, Mangrove Capital Partners

«I really enjoyed the event and met interesting people. Looking forward to next year's edition»
Marc Bernegger, Serial Web Entrepreneur and Fintech Investor

«The Space Forum, Connecting Space to Luxembourg»
Jean Yves Le Gall, CNES

«A refreshed view on IoT developments relevant for my industry, combined with excellent networking in a nice setting»
Joost Vantomme, FEBIAC

«It was a great event to meet with space industry and regulators from across the world, making it possible to compare issues and find good solutions.» **Tony Azzarelli**, OneWeb

«One more year, the ICT Spring has been an amazing event, strengthening Luxembourg positioning as a Tech hub» **Philippe Gelis**, Kantox

«This was my first time at ICT and I was pleasantly surprised at the quality of the content, people and the organisation» **Nigel Verdon**, Digital Change

«ICT Spring remains the IT event of the year, the place to be to meet all tech and fintech stakeholders. If you missed it, you must definitely come next year!» **François Masquelier,** Chairman of ATEL

«ICT Spring 2016 was a great conference. I truly enjoyed the high diversity of speakers and participants - a great opportunity for networking and inspiration.» **Christian Tidona**, BioMedX

«Going to ICT Spring is like visiting the future. It's a gathering of amazing minds and ideas. I was deeply impressed!» **Baldwin Berges**, BD-Insider

«Thank you ICT for inspiring innovators all over the world to exchange ideas to cultivate technologies to improve people's lives. It was an honor to attend and speak at this year's conference and thank you for supporting the XPRIZE and our team's competing in the Google Lunar XPRIZE. They thoroughly enjoyed their time and the conference attendees interaction.» **Chanda Gonzales**, *Senior Director- XPRIZE*

MARKETING. EVENTS. PUBLISHING.

FARVEST

EVENT ORGANISERS

15 years of experience and almost **40 brands** (ICT Spring, BEAST, Space Forum, HR One, Morpheus Cup, Marketers, IT One, Warren, GreenWorks, Automotion…) have made Farvest be considered as a non-standard and respected group in Luxembourg.

With **300.000 contacts** and the recognition from **2.000 clients**, the agency operates on 10 key strategic areas.

Innovation, performance and passion enable upstream evolution of the redifinition of sectors and positions.

Target - Content - Results: your reference within the Luxemburgish framework in terms of:

NETWORKING OPPORTUNITIES

EVENT INNOVATION

CUSTOMER EXPERIENCES

HIGH QUALITY CONFERENCES

COMMUNICATION

PUBLISHING

WWW.FARVEST.COM



AN EXCITING ARRAY OF FANTASTIC OPPORTUNITIES

1. **+5000 key decision makers** in IT, finance, web marketing, investors, entrepreneurs, HR directors, start ups etc. in one room
2. The globe's most inventive and fastest growing **start ups** in attendance
3. Attendees from over **72 countries** – the e-world gathers, come and join the discussions!
4. The opportunity to build strong **relationships and partnerships with visionary decision makers** and investors will arise
5. **An exclusive program of seminars and presentations** delivered by some of the world's biggest names in technology and marketing
6. The chance to view the **latest and greatest technological** advances and global innovations in an exclusive exhibition
7. An exciting program of entertainment including the unmissable **Gala Dinner** and unforgettable evening party

EXTRACT FROM THE 2016 AGENDA

FINTECH SUMMIT

THE FINTECH APOCALYPSE
Michael Jackson, Partner, Mangrove Capital Partner

IS FINTECH ENTERING A MATURING PHASE?
Nicolas Mackel, CEO, Luxembourg for Finance
Melinda Roylett, Senior Director, Head of Small and Medium Business, EMEA, PayPal
Marc Bernegger, Serial Web Entrepreneur and Fintech Investor
Peter Vander Auwera, Co- Founder Innotribe, SWIFT

FINTECH VENTURE CAPITALIST VISION PART I: FINTECH SPECIALISTS VIEW
Nasir Zubairi, FinTech Advisor
Reinier Musters, Founding Partner, Orange Growth Capital (OGC)
Rémi Bourrette, Head of Strategic Investments, HSBC
Michael Meyer, General Partner, Middlegame Ventures

THE ROLE OF LUXEMBOURG TO ATTRACT AND SUPPORT STARTUPS IN THIS SPACE
Jean Diederich, Partner, Kurt Salmon
Nicolas Mackel, CEO, Luxembourg for Finance
Nasir Zubairi, FinTech Advisor
Fabian Vandenreydt, Global Head of Securities Markets, Innotribe & The SWIFT Institute, SWIFT
Leda Glyptis, Director, Sapient Global Markets

BLOCKCHAIN TECHNOLOGY OPPORTUNITIES
Frank Schuil, CEO & Co-founder, Safello
Denis Kiselev, Founder, SnapSwap
Jon Matonis, CEO, Globitex
Thibault Chollet, Director, Deloitte
Laurent Kratz, Co-Founder, Scorechain
Radu State, Head of SEDAN
(Service and Data Management in Distributed Systems) research group, University of Luxembourg (SNT)
Richard Caetano, Co-founder and CEO, Stratumn

WHAT DO STARTUPS NEED TO KNOW?
Nasir Zubairi, FinTech Advisor

OPPORTUNITIES & RISKS OF A BREXIT FOR LUXEMBOURG
Nektarios Liolios, Co-founder & Managing Director, Startupbootcamp FinTech
Nigel Verdon, Partner, Digital Change
Joachim Beckert, COO, CRO & Member of the Management Board, UniCredit

SPACE FORUM

GLOBAL CONNECTIVITY
New Global Sensors, Fueling a Data Revolution
Robbie Schingler, Co-Founder, Planet Labs

FROM NEWSPACE TO SMARTSPACE
Jean- Yves Le Gall, President, CNES

CONNECTING THE WORLD
Stewart Sanders, Chief Technology Officer, O3b

MOBILITY & IOT
LeoSat : A new satellite paradigm
Mark Rigolle, CEO, Leosat

WHAT CAN SPACE CONTRIBUTE TO THE IOT?
Dr Fritz Merkle, Member of the Management Board, OHB Group

A DEEP DIVE AND DRIVE INTO CONNECTED MOBILITY. CHALLENGES, OPPORTUNITIES, HURDLES
Joost Vantomme, Director Public Affairs, Febiac

CYBER SECURITY
Are space programs valuable targets for cyberattacks ?
Cyril Autant, Space and Information Systems Security Director, Thales Communications & Security

CYBER VULNERABILITY OF CRITICAL INFRASTRUCTURE
Rogier Holla, Deputy Head of organisation, CERT-EU

HOW TO EMPLOY TRUSTED ID MANAGEMENT TO COVER WIDENING CYBERSECURITY GAP IN THE INCREASINGLY INTERCONNECTED WORLD
Pascal Rogiest, CEO, LUXTRUST

EXPLORATION & SPACE MININGw
Welcome to the Revolution! Space Resources and Transition from Human Exploration to Human Settlement in Space
Rick Tumlinson, Co-Founder, Deep Space Industries
Chris Lewicki, President and CEO, Planetary Resources
Jean-Jacques Dordain, Former Director, ESA
Daniel Faber, Chief Executive Officer, Deep Space Industries

ICT SUMMIT

THE CHINA SILICON VALLEY AND ITS INTERNATIONAL JOURNEY
Niandong Gao, Deputy Mayor of People's Government of Haidian District, Beijing Municipality,China, and Acting Director of Zhon guancun Haidian Science Park

MOON SHOT: THE XPRIZE TAKES A LOOK AT THE FASCINTING STORY BEHIND WHY PEOPLE ARE COMPETING IN THE GOOGLE LUNAR XPRIZE
Chanda Gonzales, Senior Director, Prize Operations & Strategy, Google Lunar XPRIZE

RADICAL INNOVATION IS LESS RISKY
Philippe Pouletty, Co-Founder, Truffle Capital

REJUVENATION BIOTECHNOLOGY
Aubrey De Grey, Chief Science Officer, Sens Research Foundation

TOMORROW TRENDS
Olivier Lemaire, Partner-EMEIA Telecom Leader, EY
Taig Khris, Founder & CEO, Onoff & Three times world ramp skating Champion
Gilles Babinet, French Digital Champion, European Commission
Neil Ward, CEO & Founder, NWA Digital, Formerly COO Skype
Andras Somkuti, President and Chairman of the Board, Docler Holding Luxembourg

HR SUMMIT
Digital Recruitment of the Future
Karl Burns, Head of HR Luxembourg Global HRBP for Supply Chain, Vodafone

THE DIGITAL CANDIDATE EXPERIENCE BY ORANGE
Eric Barilland, Director, Employer Branding and Campus Management, Orange

CULTURE, COLLABORATION & LEADERSHIP : CAS PRATIQUES DE TRANSFORMATION DIGITALE
Benedikt Benenati, VP, Digital Communications, Groupe Renault

DIGITAL SUMMIT

BEST BRAND STRATEGIES

CREATIVITY MATTERS
Philip Thomas, CEO, Cannes Lions

HOW TO LEVERAGE DATA THINKING TO HELP OUR CLIENTS ACCELERATE THEIR MARKETING TRANSFORMATION
Pierre Robinet, Global Digital Director, Publicis conseil

CELEBRITY ENDORSEMENT FOR CHARITIES
Jelena Djokovic, National Director, Novak Djokovic Foundation

DIGITAL TRANSFORMATION: TV, MEDIA & CONTENT

HOW 8BIT LITTLE MEN LAUNCHED THE CANAL+ NEW SEASON
Olivier Schaack, Art Director, Canal +

HOW AN AUTOMOTIVE COMPANY FACES THE CHALLENGE OF THE DIGITAL REVOLUTION
Fabio Borney, Head of Digital programs EMEA, FCA Fiat Chrysler Automobiles

IOS IN BUSINESS
Kristof Rutten, System Engineer, Apple

DETAILED PROGRAMME ON ICTSPRING.COM

2016 SPEAKERS

XAVIER BETTEL
LUXEMBOURG PRIME MINISTER

CHANDA GONZALES SENIOR DIRECTOR, PRIZE OPERATIONS & STRATEGY, **GOOGLE LUNAR XPRIZE**

CHRIS LEWICKI PRESIDENT AND CEO
PLANETARY RESOURCES

SARAH KHABIRPOUR HEAD OF STRATEGY, REGULATORY AFFAIRS & MARCOM, **BANQUE INTERNATIONALE À LUXEMBOURG (BIL)**

JEAN-JACQUES DORDAIN FORMER DIRECTOR
ESA

JELENA DJOKOVIC NATIONAL DIRECTOR
NOVAK DJOKOVIC FOUNDATION

OLIVIER SCHAACK ART DIRECTOR
CANAL +

FRANCINE CLOSENER SECRETARY OF STATE OF THE ECONOMY & DEFENCE, **LUXEMBOURG**

LOTHAR MATTHÄUS GUEST SOCCER LEGEND & WORLD CHAMPION
GERMAN FOOTBALL MANAGER AND FORMER PLAYER

ROMAIN MANNELLI EXECUTIVE VICE PRESIDENT HUMAN RESOURCES, **RTL GROUP**

RICK TUMLINSON CO-FOUNDER
DEEP SPACE INDUSTRIES

THIERRY LOPEZ MARKETING & CORPORATE AFFAIRS MANAGER QUEBEC, **BEST BUY CANADA**

AUBREY DE GREY CHIEF SCIENCE OFFICER
SENS RESEARCH FOUNDATION

KRISTOF RUTTEN SYSTEM ENGINEER
APPLE

BENEDIKT BENENATI VP, DIGITAL COMMUNICATIONS
GROUPE RENAULT

FABIO BORNEY HEAD OF DIGITAL PROGRAMS EMEA
FCA FIAT CHRYSLER AUTOMOBILES

JEAN-PHILIPPE PARAIN PRESIDENT & CEO
BMW GROUP BELUX

DANIEL FABER CHIEF EXECUTIVE OFFICER
DEEP SPACE INDUSTRIES

TAÏG KHRIS FOUNDER & CEO
ONOFF & THREE TIMES WORLD RAMP SKATING CHAMPION

PHILIPPE GLAESENER SENIOR VICE PRESIDENT, BUSINESS DEVELOPMENT EMEA , **SES**

2017 AGENDA

ICT SPRING 2017

ICT SPRING	FINTECH	DIGITAL SUPERPOWERS	CIO DAY	DATA FUSION
DAY I - AM	**Blockchain Tech**	**Entertainment superpowers**	**Emerging IT Trends & Technologies**	**Space communications**
	Shaping the future of blockchain	The future of video & movies	Unlocking the Digital Future	Space Data Highways, the Future of Mobile Internet
	The rise of smart networks	How VR is transforming business	A new vision of infrastructure & Operations	Data Preprocessing & Machine Learning
	The new banking pioneers	From Entertainment to Marketing	Information, Analytics & Algorithms	Securing the cyberspace
	Innovation and Startup insights	Innovation and Startup insights	Innovation and Startup insights	Innovation and Startup insights
DAY I - PM	**Rethinking Payments**	**Blockchain uber alles**	**Cybersecurity insights**	**Space Observation**
	Identity (authentification Solutions etc.)	A cross-sector business model innovation	Cybertattacks & hackers landscape	Innovating from Chips to Cloud
	Billing & Payments technologies	Impact on records, networking & IoT	Workplace Hygiene security practices	Shaping the Future of Mobility: IoT & M2M Insights
	PSD2	How blockchain will rebuild entire industries	Large incident management best practices	Data Standards & Data Resilience: the Temptation of Crowdsourcing
	Pitch your startup (supported by Docler Holding & Luxinnovation)	Innovation and Startup insights	Innovation and Startup insights	Innovation and Startup insights
ICT SPRING	**FINTECH**	**DIGITAL SUPERPOWERS**	**INDUSTRY 4.0**	**SPACE EXPLORATION**
DAY II - AM	**Future Digital Finance**	**Governance in a digital World**	**Excellence in Manufacturing**	**Partnering with stars**
	Innovation & banking in finance	The Future of Governance	Industry 4.0 trends	Space Station: Research & Business Opportunities
	The future of FundTech	Ministries of Truth or Blockchain?	Operational Excellence	Funding Space Innovation
	InsurTech innovations	CEOs Role in a Digital Workplace	High Value Manufacturing Opportunities and Threats	Humanity vs Asteroids
	Innovation and Startup insights	Innovation and Startup insight	Innovation and Startup insight	Innovation and Startup insight
DAY II - PM	**RegTech**	**The Second Age of Unicorns**	**The Age of Machines**	**Exploring new worlds**
	The Rise of RegTech	Innovating the Customer Experience	Artificial Intelligence & Machine Learning 3.0	The Lab of Space Machines
	KYC: a new era	The future of mobility	Deploying Enterprise AI Systems	Breakthrough Starshot to Alpha Centauri
	RegTech use cases	Rethinking cities	The future of Automation	The Architects of Mars
	Innovation and Startup insight	Innovation and Startup insight	Innovation and Startup insight	Innovation and Startup insight

ICT SPRING VENUE - NEW CONFERENCE CENTER

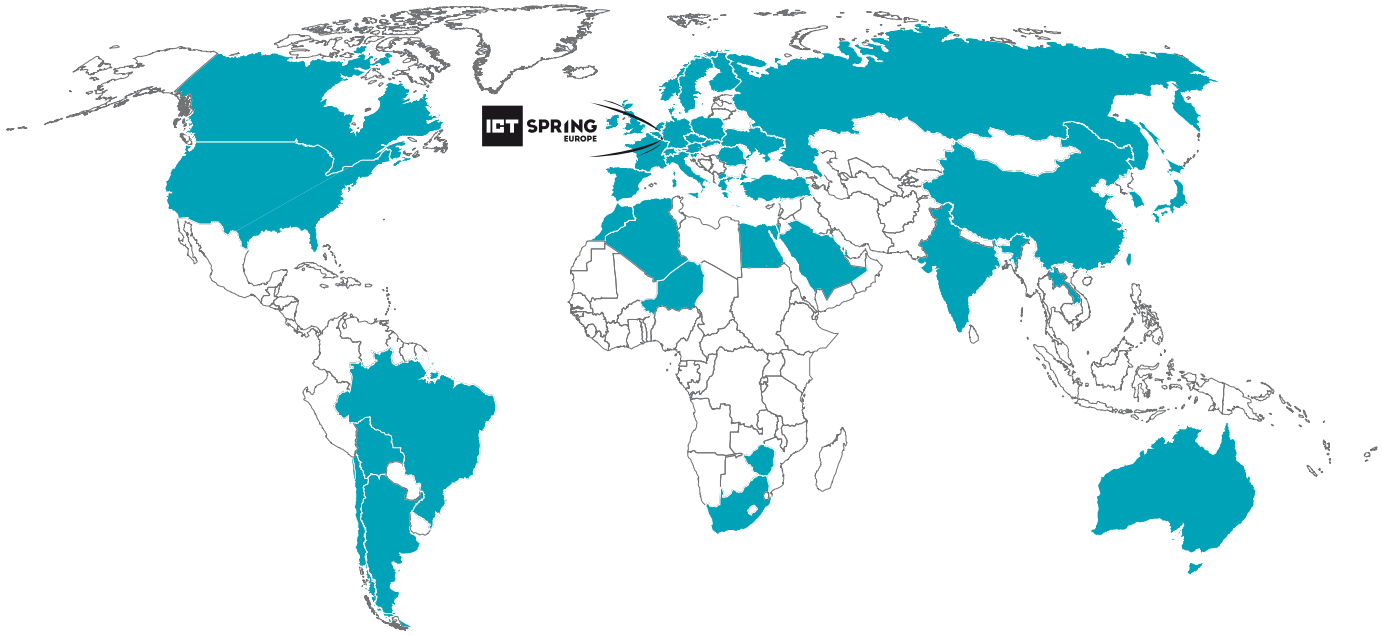
PRACTICAL INFORMATION

LUXEMBOURG: AT THE HEART OF EUROPE

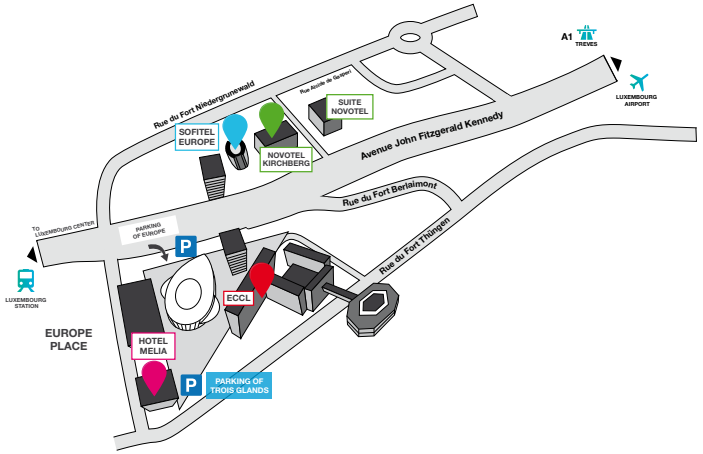
5 MINUTES FROM
LUXEMBOURG AIRPORT

CENTRAL LOCATION
IN LUXEMBOURG CITY

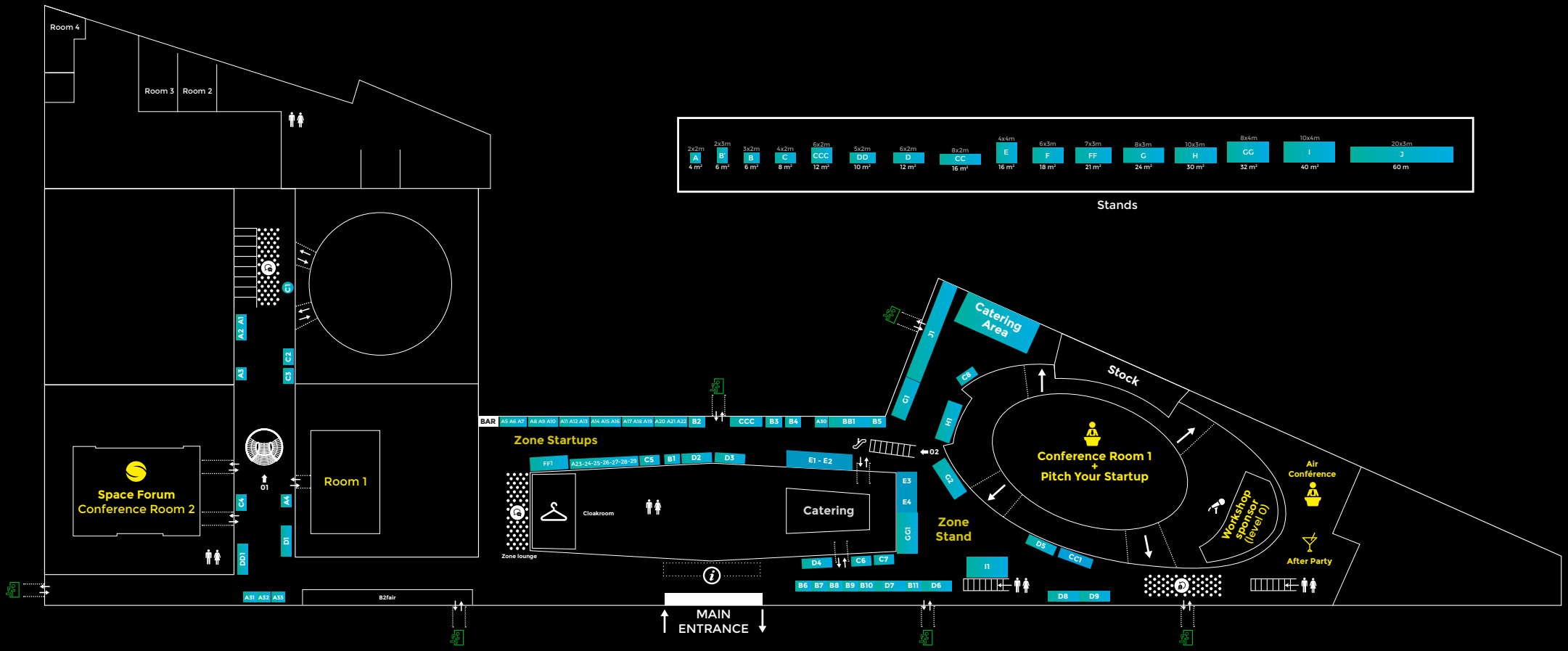
SEVERAL HOTELS CLOSE
TO THE VENUE (4+ STARS)



At the European Convention
Center Luxembourg (ECCL)



2017 DRAFT FLOOR MAP



ICT SPRING EUROPE

ICT SPRING EUROPE



Sponsor Packs

2017

STEP 1

Select your package

ELITE PACKAGES	
Diamond sponsor	€25.000
Platinum sponsor	€15.000
Gold Sponsor	€12.000
Silver sponsor	€9.000
Bronze sponsor	€6.000
Support sponsor	€3.000

VISIBILITY PACKAGES	
Master of Ceremony (Half day)	€2.000
Panel Session Sponsor	€6.000
Workshop session Sponsor (15')	€5.000
Standard Exhibitor (6m²)	€4.000
Startup Demo Stand (4m²)	€1.500
Bag sponsoring	€6.000
Lanyard sponsoring (non-exclusive)	€5.000
WIFI sponsoring	€6.000

EUROPEAN ICT AWARDS GALA DINNER PACKAGES	
Main sponsor	€20.000
Silver sponsor	€8.500
Bronze sponsor	€4.500

STEP2

Customize your package

Hostess trilingual for 2 days	€900
1 emailing on the attendees' database after the event	€2.500
Advertising in the agenda/floormap (exclusive!)	€4.000
Video on stand	€1.000
Private On-site Lunch for 30 people (exclusive!)	€3.000
Private On-site Dinner for 30 people (exclusive!)	€3.000
VIP ticket	€700
Table at the European ICT Awards Gala Dinner	€2.700
Seat at the European ICT Awards Gala Dinner	€270
Descriptive page in the edirectory of the event website	€700
Brochure in the delegate bags	€1.500
Goodies in the delegate bags	€1.200
Brochure on the welcome desk	€1.200

WWW.ICTSPRING.COM

ICT SPRING EUROPE

Sponsor Pack

Diamond Sponsor

- Logo or the name of the company on all communication supports
- Logolink and description of your company on the event website
- Up to 2 brochures in the delegate bags
- Goodies in the delegate bags
- 50 Free invitations for your contacts & clients[1]
- 100 PDF invitations for your clients[2]
- Follow-up of the professionals registered with your invitation code
- 10 VIP tickets for your team
- 1 table (10 people) for the European ICT Awards Gala Dinner
- Master of ceremony of a half-day conference (topic upon availability)
- 15' keynote (commercial speech excluded)
- Participation in a round table (panellist or moderator)
- 24m² stand in the exhibition area (upon availability on the floormap)
- 1 video on stand + online & social media operations
- 1 article in the newsletter sent prior to the event
- 2 rollups in one themed conference (non-exclusive)
- 2 rollups at the entrance (non-exclusive)
- 1 descriptive page in the edirectory of the event website
- 2 emailings after the event on the attendees' list

€25.000

[1] This invitation includes a free registration code to be used on the event website.

[2] The entry of the event is charged. This invitation provides a 50% discount code for all your clients and contacts.

Sponsor Pack

Platinum Sponsor

ICT SPRING EUROPE

- Logo or the name of the company on all communication supports
- Logolink and description of your company on the event website
- 1 brochure in the delegate bags
- Goodies in the delegate bags
- 40 Free invitations for your contacts & clients[1]
- 80 PDF invitations for your clients[2]
- Follow-up of the professionals registered with your invitation code
- 5 VIP tickets for your team
- 15' keynote (commercial speech excluded)
- 16m² stand in the exhibition area (upon availability on the floormap)
- 1 video on stand + online & social media operations
- 1 article in the newsletter sent prior to the event
- 1 rollup in one themed conference (non-exclusive)
- 1 descriptive page in the edirectory of the event website
- 1 emailing after the event on the attendees' list

€15.000

[1] This invitation includes a free registration code to be used on the event website.

[2] The entry of the event is charged. This invitation provides a 50% discount code for all your clients and contacts.

Sponsor Pack

Gold Sponsor

ICT SPRING EUROPE

- Logo or the name of the company on all communication supports
- Logolink and description of your company on the event website
- 1 brochure in the delegate bags
- Goodies in the delegate bags
- 35 Free invitations for your contacts & clients[1]
- 70 PDF invitations for your clients[2]
- Follow-up of the professionals registered with your invitation code
- 3 VIP tickets for your team
- Participation in a round table (panellist or moderator)
- 12m² stand in the exhibition area (upon availability on the floormap)
- 1 article in the newsletter sent prior to the event
- 1 descriptive page in the edirectory of the event website
- 1 emailing after the event on the attendees' list

€12.000

[1] This invitation includes a free registration code to be used on the event website.

[2] The entry of the event is charged. This invitation provides a 50% discount code for all your clients and contacts.

Sponsor Pack

Silver Sponsor

ICT SPRING EUROPE

- Logo or the name of the company on all communication supports
- Logolink and description of your company on the event website
- 1 brochure in the delegate bags
- Goodies in the delegate bags
- 30 Free invitations for your contacts & clients[1]
- 60 PDF invitations for your clients[2]
- Follow-up of the professionals registered with your invitation code
- 2 VIP tickets for your team
- 8m² stand in the exhibition area (upon availability on the floormap)
- 1 article in the newsletter sent prior to the event
- 1 descriptive page in the edirectory of the event website

€9.000

[1] This invitation includes a free registration code to be used on the event website.

[2] The entry of the event is charged. This invitation provides a 50% discount code for all your clients and contacts.

Sponsor Pack

Bronze Sponsor

ICT SPRING EUROPE

- Logo or the name of the company on all communication supports
- Logolink and description of your company on the event website
- 1 brochure in the delegate bags
- Goodies in the delegate bags
- 25 Free invitations for your contacts & clients[1]
- 50 PDF invitations for your clients[2]
- Follow-up of the professionals registered with your invitation code
- 1 VIP ticket for your team
- 6m² stand in the exhibition area (upon availability on the floormap)
- 1 article in the newsletter sent prior to the event
- 1 descriptive page in the edirectory of the event website

€6.000

[1] This invitation includes a free registration code to be used on the event website.

[2] The entry of the event is charged. This invitation provides a 50% discount code for all your clients and contacts.

Sponsor Pack

Support Sponsor

ICT SPRING EUROPE

- Logo or the name of the company on all communication supports
- Logolink and description of your company on the event website
- Your brochure and/or goodies in delegate bags distributed at the event
- 20 Free invitations for your contacts & clients[1]
- 20 PDF invitations for your clients[2]
- 2 entries for your team
- Follow-up of the professionals registered with your invitation code
- 1 article in the newsletter sent prior to the event
- 1/2 descriptive page in the edirectory of the event website

€3.000

Startup Camp Sponsor

- Logo or the name of each startups on all communication supports
- Logolink and description of each startup on the event website
- 1 brochure per startup in the delegate bags
- 2 entries for each featured startups
- 1 high table and 2 high chairs per startups

5x startups	10x startups
10m² exhibition space	15m² exhibition space
€7.000	**€10.000**

[1] This invitation includes a free registration code to be used on the event website.

[2] The entry of the event is charged. This invitation provides a 50% discount code for all your clients and contacts.

Sponsor Pack

Visibility Packages

Master of Ceremony €2.000

Choose one themed conference, present it and share privileged moments with the speakers

Panel Session Sponsor €6.000

Benefit from a great visibility by organizing your own round table to highlight your company's skills and expertise

Workshop session Sponsor €5.000

Choose the themed conference you want to take part in (topic upon availability) and take the stage for 15 minutes. Commercial speech excluded.

Standard Exhibitor €4.000

6m² with a high table and 2 high chairs. More options to be booked with the exhibition guide.

Startup Demo Stand €1.500

4m² with a high table and 2 high chairs. More options to be booked with the exhibition guide.

Bag sponsoring €6.000

- Provided by your company with your visual
- Distributed by an hostess during the event (4000 items)

Lanyard sponsoring (non-exclusive) €5.000

- Provided by your company with your visual
- Distributed by an hostess during the event (4000 items)

Sponsor Pack

Visibility Packages

WIFI sponsoring €6.000

- Logo or the name of the company on all communication supports
- Logolink and description of your company on the event website
- 1 rollup at the entrance
- 15 Free invitations for your contacts & clients[1]
- 15 PDF invitations for your clients[2]
- WIFI by «XXX» at the entrance and on different signs
- Name of your company used in the password

Pack Content €900

- Promotional report on the website ictspring.com
(interview with our editor-in-chief)
- 1 article in a newsletter prior to the event (ICT Spring newsletter)
- 1 banner: 1 week on the website itone.lu (redirection link)

[1] This invitation includes a free registration code to be used on the event website.

[2] The entry of the event is charged. This invitation provides a 50% discount code for all your clients and contacts.

Sponsor Pack

European ICT Awards Gala Dinner packages

Main Sponsor €20.000

- Logo on screen during the Gala Dinner
- Logo on menu cover
- Goodies in the delegate bags of the event
- Branding of the room (non exclusive - to be discussed with the organizers)
- Opening or closing speech
- 4 tables of 10 people
- 1 seat at the Honour table
- 1 hostess to distribute your leaflets or goodies

Silver sponsor €8.500

- Logo on screen during the Gala Dinner
- Logo on menu cover
- Goodies in the delegate bags of the event
- 2 rollups in the room
- 2 tables of 10 people
- 1 article in a newsletter prior to the event (ICT Spring newsletter)
- 1 banner: 1 week on the website itone.lu (redirection link)



Table at the European ICT Awards Gala Dinner **€2.700**

Seat at the European ICT Awards Gala Dinner **€270**

Bronze Sponsor €4.500

- Logo on screen during the Gala Dinner
- Logo on menu cover
- Goodies in the delegate bags of the event
- 1 rollup in the room
- 1 table of 10 people

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[2] The entry of the event is charged. This invitation provides a 50% discount code for all your clients and contacts.

Sponsor Pack

Customize your package

Hostess trilingual for 2 days	€900
1 emailing on the attendees' database after the event	€2.500
Advertising in the agenda/floormap (exclusive!)	€4.000
Video on stand	€1.000
Private On-site Lunch for 30 people (exclusive!)	€3.000
Private On-site Dinner for 30 people (exclusive!)	€3.000
VIP ticket	€700
Descriptive page in the edirectory of the event website	€700
Brochure in the delegate bags	€1.500
Goodies in the delegate bags	€1.200
Brochure on the welcome desk	€1.200

SIDE EVENT RATE UPON REQUEST.

Please note that there is also a possibility to host your event within ICT Spring. Refer to one of the organizers to discuss this opportunity.







MARKETING. EVENTS. PUBLISHING.
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ICT SPRING EUROPE





